18TH ANNUAL

ENERGY HIGH PERFORMANCE COMPUTING CONFERENCE

FEBRUARY 25–27, 2025

HOUSTON, TX | BRC AT RICE UNIVERSITY

SPONSOR GUIDE

ENERGY **HIGH PERFORMANCE COMPUTING CONFERENCE**

RICE **KEN KENNEDY INSTITUTE**
Responsible AI and Computing for Global Impact

ABOUT THE KEN KENNEDY INSTITUTE

The Ken Kennedy Institute is an interdisciplinary group that works collaboratively on groundbreaking research in artificial intelligence, data, and computing to solve critical global challenges.

The Institute is dedicated to enabling new conversations that drive convergent research, impact the development of new technology, and advance training and education. Our members are moving the needle in research and innovation to serve society, and our partnerships support collaborations across academia, industry, and the community.

- 250+ Institute Members
- 3,100+ AI/Data Science Community Subscribers
- 3,600+ HPC Community Subscribers
- 5,800+ Institute Community Subscribers

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ABOUT THE ENERGY HPC CONFERENCE

HOUSTON, TEXAS

JOIN US IN FEBRUARY 2025

The 18th annual Energy High Performance Computing Conference, hosted annually at Rice University by the Ken Kennedy Institute, is the premier meeting place for the energy industry to engage in conversations about challenges and opportunities in high performance computing, computational science and engineering, machine learning, and data science.

Attended by over 500 leaders and experts from the energy industry, academia, national labs, and IT industry, this is a unique opportunity for key stakeholders to engage and network to help advance HPC in the energy industry.

As a sponsor, your company benefits from exhibit space, various promotional opportunities, and the chance to network with attendees on February 25–26, 2025.

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CONFERENCE DETAILS

📍 **BRC AT RICE UNIVERSITY**
6500 MAIN ST. HOUSTON, TX 77030

📅 **CONFERENCE: FEBRUARY 25–27, 2025**
EXHIBIT HALL OPEN: FEBRUARY 25–26, 2025

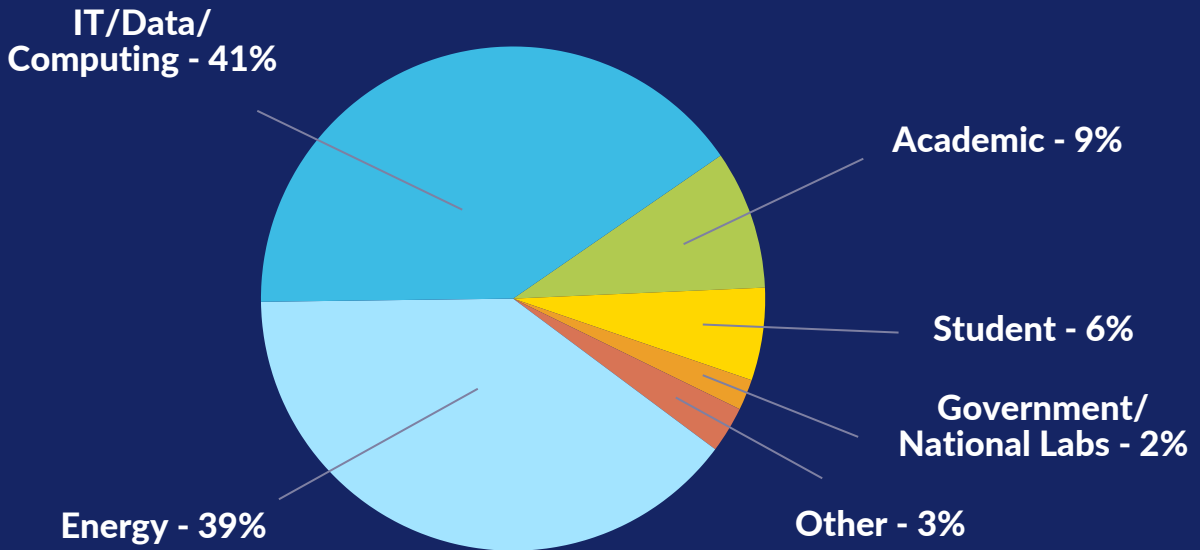**EXHIBIT HALL**

STUDENT POSTERS

NETWORKING

The agenda for the conference includes invited speakers, a technical program with themes chosen from abstract submissions, birds of a feather sessions, an exhibit hall, poster presentations, networking receptions, and post-conference workshops.

The exhibit hall is directly adjacent to the main building and auditorium. Breakfast, lunch, breaks, and receptions will all take place in the exhibit hall. Exhibition times and networking receptions are when the most foot traffic will be in the exhibit hall.
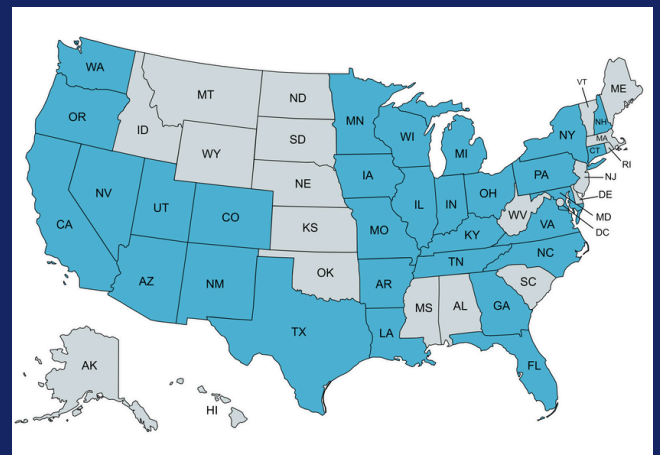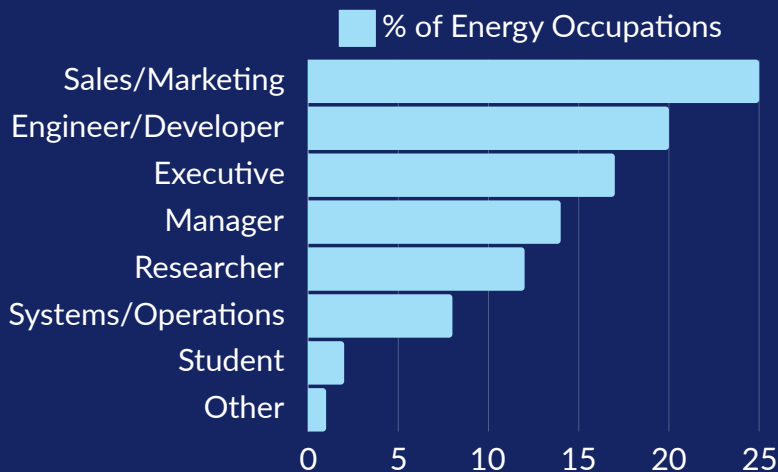
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ATTENDEE DEMOGRAPHICS

2024 ENERGY HPC CONFERENCE ATTENDEES BY INDUSTRY

IT/Data/Computing - 41%

Academic - 9%

Student - 6%

Government/National Labs - 2%

Other - 3%

Energy - 39%

225+ ENERGY ATTENDEES

% of Energy Occupations

- Sales/Marketing
- Engineer/Developer
- Executive
- Manager
- Researcher
- Systems/Operations
- Student
- Other

0 5 10 15 20 25

30 STATES | 10 COUNTRIES

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SPONSORSHIP LEVELS

● **PLATINUM: $25,000** | 3 AVAILABLE

● **GOLD: $15,000**

● **SILVER: $8,000**

● **BRONZE: $5,000**

All sponsors will be required to agree to our Terms & Conditions.

We are not responsible for readability of your logo as space for your logo will be regulated by the level of sponsorship. If you plan on sharing your sponsorship with another company, you will need to provide us with one company logo. We cannot display two logos separately or merged together.

It is very important that you provide us with one contact person for communication purposes. Please make sure this person is able to disseminate information, including conference logistics, to all relevant parties at your company (and any partners in the case of a shared sponsorship). To prevent any miscommunication or confusion, we ask that you please designate one person to be the main contact for your company who can share sponsor details and logistics to the group prior to arriving.

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SPONSORSHIP BENEFITS

Each sponsorship levels comes with unique perks and promotional opportunities. For the exhibit hall displays, please note the following:

- All table displays will include a black tablecloth
- Attendee traffic in exhibit hall displays is limited to one side of the table
- Tabletop displays can be used but must not to exceed 4 ft. in height
- Floor-standing displays can be placed behind the table but must not exceed 8 ft. in height

PLATINUM: $25,000

- 20 conference registrations, including parking validations
- 10 x 2.5 ft. table display in exhibit hall with 4 chairs

GOLD: $15,000

- 15 conference registrations, including parking validations
- 10 x 2.5 ft. table display in exhibit hall with 4 chairs

SILVER: $8,000

- 10 conference registrations, including parking validations
- 5 x 2.5 ft. table display in exhibit hall with 2 chairs

BRONZE: $5,000

- 5 conference registrations, including parking validations
- 30" round cocktail table display in exhibit hall with 2 barstools

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PROMOTIONAL BENEFITS

Benefit	●	●	●	●
First reach out for selected sponsorship the following year	✓	✓	✓	✓
Company logo on the conference pop-up banner	✓	✓	✓	✓
Company logo on back side of the conference printed program	✓	✓	✓	✓
Company logo with link on the conference website	✓	✓	✓	✓
Company logo on conference email communications	✓	✓	✓	✓
Company logo on the conference registration page	✓	✓	✓	✓
Access to lead retrieval app	✓	✓	✓	✓
Access to attendee list including name, company, title, and email *Attendees on list may only be emailed once before & once after the conference **Only attendees that opt in to receiving sponsor communications will be included on list	✓	✓	✓	✓
Rights to display company pop-up banner outside main auditorium *Must be a freestanding banner provided by the sponsor & may not exceed 8 ft. x 3 ft.			✓	✓
Rights to a full-color interior ad in conference printed program *Ad provided by the sponsor			HALF PAGE	FULL PAGE
Company logo will be featured on guest tables in exhibit hall *Signage provided by conference staff				✓
Rights to display company flyers on registration tables *Flyer provided by the sponsor & must not exceed 8.5" x 11"				✓
Rights to provide a company branded lanyard for attendee nametags *Lanyards ordered by conference staff unless provided by sponsor **Each attendee will be given a lanyard with their name badge, distributed evenly between platinum sponsors				✓

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SPONSORSHIP ADD-ONS

SPECIALTY COFFEE BAR: $5,000
Day 1 + Day 2 morning, lunch, and afternoon breaks

DAY 1 AFTERNOON SNACK: $2,000
Examples include donut wall, popcorn stand, ice cream

DAY 2 AFTERNOON SNACK: $2,000
Examples include donut wall, popcorn stand, ice cream

Sponsorship add-ons are available to provide extra recognition throughout the conference at our refreshment and snack stations, which will be available in the exhibit hall on Tuesday and Wednesday, February 25–26, 2025.

Add-ons are only available to companies that commit to one of the four sponsorship levels. You must be either a bronze, silver, gold, or platinum sponsor to also add a refreshment/snack station sponsorship. Only one sponsorship will be available per station.

Perks of an add-on sponsorship:
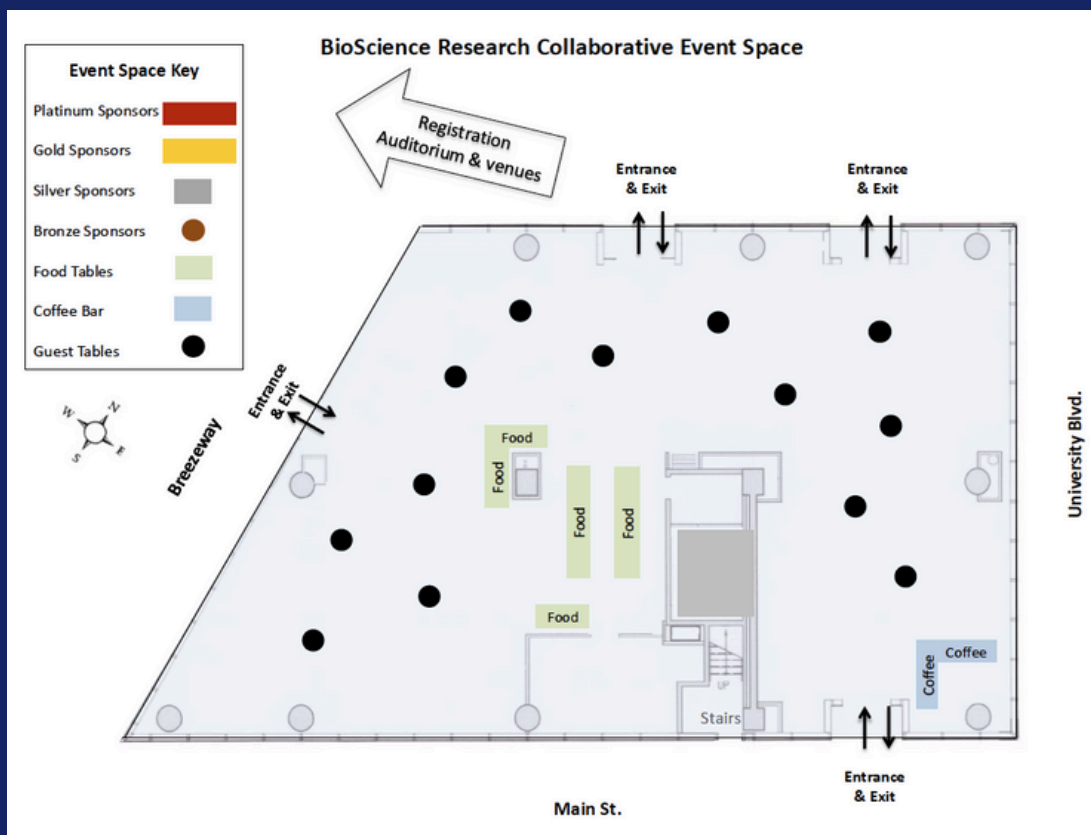- Company logo on station signage
- Company logo on conference schedule

Add one of these to your sponsorship by emailing kenkennedy@rice.edu.

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EXHIBIT HALL LAYOUT

Food will be on the left side of the exhibit hall with a specialty coffee bar on the right side. All sponsor booths will line the perimeter of the event space. Floor space is selected by order of sign up and based on the number of each booth type. The finalized layout with booth placements will be shared closer to the conference date.

Electrical outlets are limited in the event space, but the conference staff will provide extension cords to assist with power needs for our exhibitors.

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PREVIOUS SPONSORS

Hewlett Packard Enterprise

intel

Lenovo

AMD

SUPERMICRO

aws

Celestica

CiQ

ddn

GIGABYTE

Google Cloud

IBM

Microsoft

PENGUIN SOLUTIONS

rescale

ALTAIR

ATEMPO
preserving data ecosystems

CORNELIS NETWORKS

Fraunhofer ITWM

HAMMERSPACE
DATA IN MOTION

KALRAY
THE POWER OF MORE

Linaro

Mark III Systems

NASUNI

OPEN Compute Project®

Qumulo

PANASAS

SCHEDMD
The Slurm Company

SPECTRA

TRG Datacenters

VAST

WEKA

ZUTACORE

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