

16TH ANNUAL

ENERGY HIGH PERFORMANCE COMPUTING CONFERENCE

FEBRUARY 28 - MARCH 2, 2023
HOUSTON, TX | BRC AT RICE UNIVERSITY

SPONSOR GUIDE

ENERGY HIGH PERFORMANCE
COMPUTING CONFERENCE



RICE KEN KENNEDY
INSTITUTE
AI, Data, and Computing for Global Impact

ABOUT THE KEN KENNEDY INSTITUTE

The Ken Kennedy Institute is a multidisciplinary group that works collaboratively on groundbreaking research in artificial intelligence, data, and computing.

The Institute is dedicated to solving critical global challenges with collaborative approaches that focus on innovations. We enable new conversations that drive interdisciplinary research, develop new technology, and advance the workforce. Our partnerships promote innovation and entrepreneurship across academia, industry, and the community.

300+ Institute Members

2,250+ Data Science Community Subscribers

3,150+ HPC Community Subscribers

4,550+ Institute Community Subscribers



ABOUT THE ENERGY HPC CONFERENCE

**HOUSTON,
TEXAS**

FEBRUARY 28 - MARCH 2, 2023

The 16th annual Energy High Performance Computing Conference, hosted annually at Rice University by the Ken Kennedy Institute, is the premier meeting place for the energy industry to engage in conversations about challenges and opportunities in high performance computing, computational science and engineering, machine learning, and data science.

Attended by 500 leaders and experts from the energy industry, academia, national labs, and IT industry, this is a unique opportunity for key stakeholders to engage and network to help advance HPC in the energy industry.

As a sponsor, your company benefits from various promotional opportunities and the chance to network with attendees on February 28 and March 1.

energyhpc.rice.edu



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CONFERENCE DETAILS



BRC AT RICE UNIVERSITY
6500 MAIN ST. HOUSTON, TX 77030



CONFERENCE: FEBRUARY 28 - MARCH 2, 2023
EXHIBIT HALL OPEN: FEBRUARY 28 - MARCH 1, 2023



EXHIBIT HALL



STUDENT POSTERS



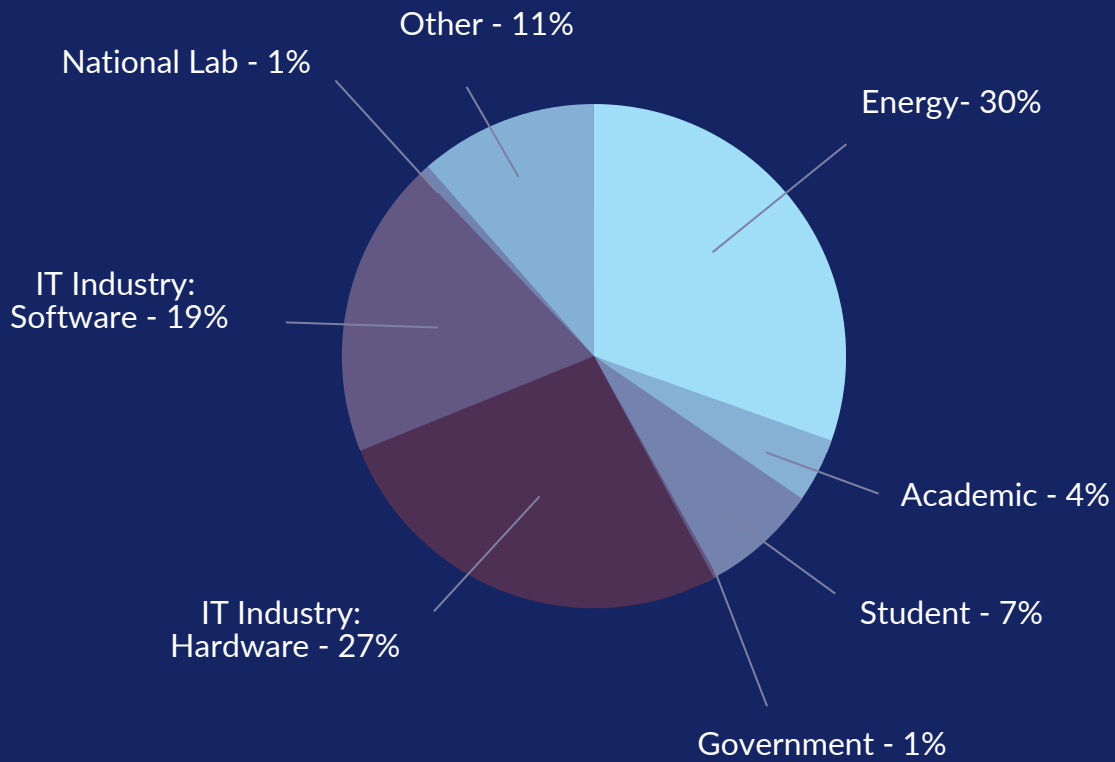
NETWORKING

The agenda for the conference includes invited speakers, a technical program with themes chosen from abstract submissions, birds of a feather sessions, an exhibit hall, poster presentations, networking receptions, and post-conference workshops.

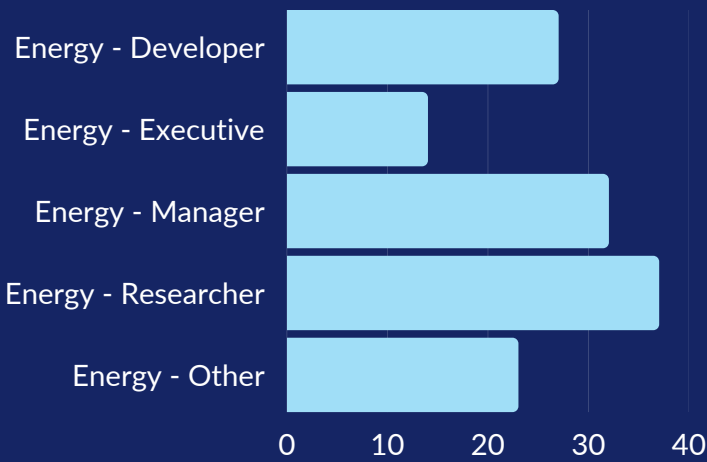
The exhibit hall is directly adjacent to the main building and auditorium. Breakfast, lunch, breaks, and receptions will all be taking place in the exhibit hall. The exhibition times and networking receptions are when the most foot traffic will be in the exhibit hall.

ATTENDEE DEMOGRAPHICS

2022 ENERGY HPC CONFERENCE ATTENDEES BY INDUSTRY







ENERGY ATTENDEES



ATTENDANCE BY STATE



SPONSORSHIP LEVELS

-  **PLATINUM: \$20,000** | 3 AVAILABLE
-  **GOLD: \$12,500**
-  **SILVER: \$8,000**
-  **BRONZE: \$5,000**

All sponsors will be required to agree to our Terms & Conditions.

If you plan on sharing your sponsorship with another company, you will need to provide us with one logo. We cannot display two logos separately. We are also not responsible for readability of your logo as space for your logo will be regulated by the level of sponsorship.

It is very important that you provide us with one contact person for communication purposes. Please make sure this person is able to disseminate information, including conference logistics, to all relevant parties at your company (and any partners if a shared sponsorship). To prevent any miscommunication or confusion, we ask that you please designate one person to be the main contact for your company who can share sponsor details and logistics to the group prior to arriving.

SPONSORSHIP BENEFITS

Each sponsorship level comes with unique perks and promotional opportunities. For the exhibit hall displays, please note the following:

- Attendee traffic at exhibit hall displays is limited to one side of the table
- Tabletop displays can be used but must not exceed 4 ft. in height
- Company display tables can be removed to accommodate a floor-standing display, but displays must not exceed 7 ft. in height
- All table displays will include a black tablecloth

PLATINUM: \$20,000

- 20 conference registrations, including parking validations
- 10 x 2.5 ft. table display in exhibit hall with 4 chairs

GOLD: \$12,500

- 15 conference registrations, including parking validations
- 10 x 2.5 ft. table display in exhibit hall with 4 chairs

SILVER: \$8,000

- 10 conference registrations, including parking validations
- 5 x 2.5 ft. premium table display in exhibit hall with 2 chairs

BRONZE: \$5,000

- 5 conference registrations, including parking validations
- 30" round cocktail table display in exhibit hall with 2 barstools

PROMOTIONAL BENEFITS



First reach out for selected sponsorship again the following year



Company logo on the conference pop-up banner



Company logo on back side of the conference printed program



Company logo with link on the conference website



Company logo on conference email communications



Company logo on the conference registration page



Access to attendee list including name, company, title, and email

*Attendees on list may only be emailed once before & once after the conference

**Only attendees that opt in to receiving sponsor communications will be included on list



Rights to display company pop-up banner outside main auditorium

*Must be a freestanding banner provided by the sponsor & may not exceed 7 ft. x 3 ft.



Rights to a full color interior ad in conference printed program

*Ad provided by the sponsor

HALF PAGE FULL PAGE

Company logo will be featured on guest tables in exhibit hall

*Signage provided by conference staff



Rights to display company flyers on registration tables

*Flyer provided by the sponsor & must not exceed 8.5 " x 11"



Rights to provide a company branded lanyard for attendee nametags

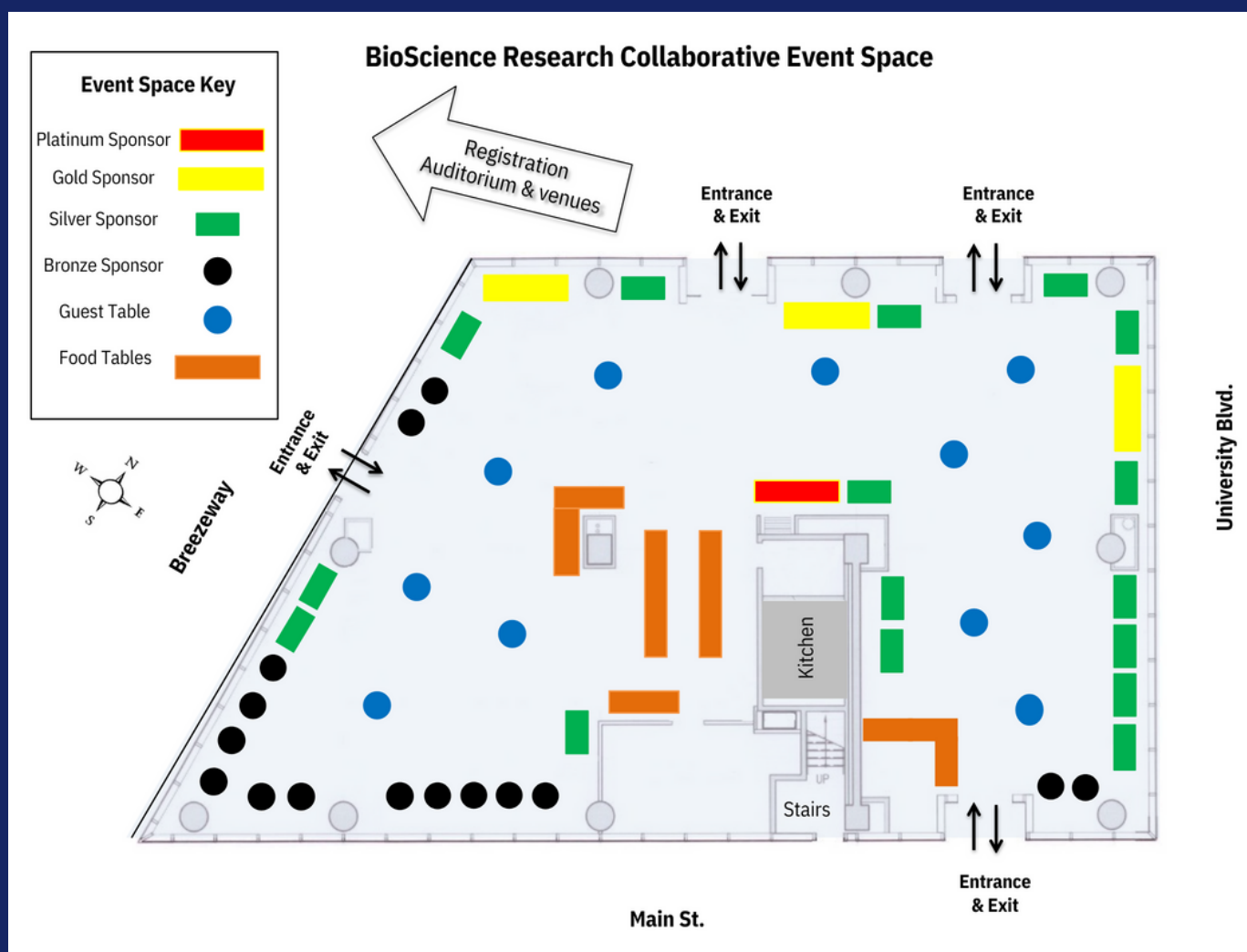
*Lanyards ordered by conference staff unless provided by sponsor

**Each attendee will be given a lanyard with their name badge, distributed evenly between platinum sponsors



EXHIBIT HALL LAYOUT

Electrical outlets are limited in the event space. The conference will provide extension cords to assist with power needs for our exhibitors.



SPONSORSHIP ADD-ONS

SPECIALTY COFFEE BAR: \$5,000

*Day 1 + Day 2 morning, lunch, & afternoon breaks

HOT CHOCOLATE + SNACK MIX STATION: \$2,500

*Day 1 afternoon break | Food & beverage selection subject to change

ICE CREAM STATION: \$2,500

*Day 2 afternoon break

This year, sponsorship add-ons are available to provide extra recognition throughout the conference at our refreshment/snack stations, which will be available in the exhibit hall on Tuesday and Wednesday, Feb. 28 - March 1, 2023.

Add-ons are only available to companies that commit to one of the four sponsorship levels. You must be either a bronze, silver, gold, or platinum sponsor to also add a refreshment/snack station sponsorship. Only one sponsorship will be available per station.

Perks of an add-on sponsorship:

- Company logo on station signage
- Company logo on conference schedule

Add one of these to your sponsorship by emailing kenkennedy@rice.edu.

Sponsorships for the networking and poster receptions are benefits of the Ken Kennedy Institute Corporate Partner Program. Email kenkennedy@rice.edu for more information.

PREVIOUS SPONSORS





CONTACT US

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